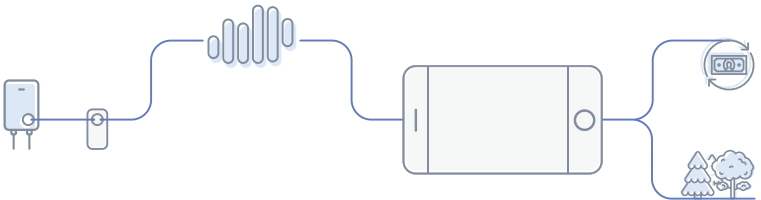
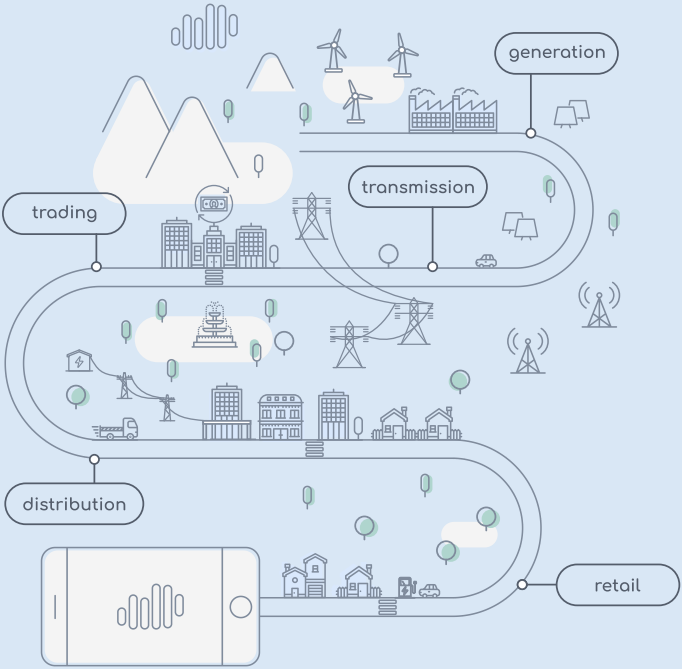


customer platform

The solution designed for energy retailers helps them with increasing number of customers and revenue by allowing to introduce new products and services tailored for end users. Based on electricity or gas consumption data, LERTA recognizes energy usage on appliance-level, what can be used for segmenting, filtering and targeting customers during marketing and sales campaigns. LERTA Customer Platform also empowers end-users to save energy by highly individualized tips, what helps energy companies with balancing cost reduction.





 **lerta**

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